



Simple Celebrations
BY MELISSA SNYDER

WEDDING DESIGN + COORDINATION

2023 PACKAGES + PRICING

@Shelby Triglianos

Photography




Simple Celebrations
BY MELISSA SNYDER



@Lauren Victoria Photography @Shelby Triglianos Photography @Photographer Olivia Rubin

CONGRATULATIONS!



The moment has finally arrived! You have a beautiful ring on your finger and you're planning your future with your forever love. With all the excitement and ideas in the air, you may begin to have a ton of questions or even begin to feel a little overwhelmed with all the choices available to you. If this seems familiar to you, then you're in the right place! By considering a wedding planner and coordinator, you can relieve the stress of planning, organizing, and setting up your wedding so that you can focus on the most important thing—the joy and celebration of getting married.

My name is Melissa, and I am the owner of Simple Celebrations, LLC. I have been in the hospitality business since I was a teenager and our small family business was founded in 2018. We have an experienced team of professionals that create and deliver excellent service to our couples. We are located in Brockport, NY and serve Rochester, NY, Western NY and surrounding areas. We absolutely love to travel and are happy to bring our services and rentals to you!

Our company was named *Simple Celebrations* because that is what we love to do: help our couples plan a beautiful event all while keeping it SIMPLE! Every couple has a love story and *Simple Celebrations* strives to tell that story on your special day. We believe your wedding should be so much more than a special day - it should be an unforgettable, lasting experience for you and your guests. Our design and planning services will reflect you and your partner's personality, interests, and style.

We also have a large selection of antique, vintage, and handmade décor that is available for rent. Our rental supplies are eco-friendly and bring uniqueness and beauty to every event. Our collections include arches, linens, centerpieces, place settings, lounge areas and more!

Whether you're looking for a full-service wedding or someone by your side on your wedding day to help you enjoy every moment with your partner, friends, and family, *Simple Celebrations* would be honored to help you achieve just that. We will be there with you every step of the way, allowing you to enjoy what matters most — celebrating with your family and closest friends.

Did you know we also provide officiant services? We have enjoyed planning and performing ceremonies of all different races, cultures, religions, non-religious, and are proud advocates of the LGBTQ+ community.

"Melissa did a beautiful job decorating and supplying rentals for my wedding. Her rentals were gorgeous and she really made my vision come to life. My guests were blown away at how beautiful everything was!"

Hayley & Cory

SERVICES

We offer three basic packages and can customize any of these to suit each couple's needs. We invite you to schedule a consultation to see how we can best assist you with your planning needs.

FULL PLANNING + DESIGN:

Our most comprehensive planning package, this package will take you from venue search to walking down the aisle, and everything in between. We provide you with a list of preferred vendors and help you with the reservation process. Price is quoted based on the scope of the wedding after an initial consultation.

PARTIAL PLANNING:

Our partial planning package is perfect for the couple who prefer to book their own vendors, but still need help with design and planning the little details. We also help with budgeting and managing your vendors up until your big day.

DAY OF COORDINATION:

Clients have planned and organized their wedding, but is looking to enjoy their day and not stress about managing the timeline, vendors, or guests. We step in and take care of the little things the week of your wedding so that you can enjoy your big moment. We also help with set up and take down so that you can enjoy yourself the entire time.

A LA CARTE SERVICES:

- Save the Dates + Invitations
- Officiant Services
- Wedding design + rentals
- Wood + silk flower arrangements



"Melissa and her husband Alan are AMAZING at what they do and... even better, they are AMAZING people! I was convinced I was "doing it wrong" when I wasn't stressed about my wedding. I kept thinking "aren't I supposed to be stressed out and not sleeping?" Thanks to Simple Celebrations I was able to truly enjoy my wedding, before, during, and after (since I didn't have to set up or tear down anything). Melissa was also our officiant, so that was super convenient. Oh, and they are AFFORDABLE! Apparently, wedding planners aren't only for the wealthy."

Samantha & Jeremy

Services Provided	Full Planning & Design	Partial Planning & Design	Day of Coordination
*All services booked receive a 20% discount on our rentals and decor	\$5,000+	\$2,500+	\$1,500+
Event Preparation			
Free 1-Hour Planning Consultation	X	X	X
Unlimited phone + email communication	X	X	X
In Person planning, vendor + design review	X	X	X
Venue + Vendor research and recommendations that fit style/budget	X	X	
Personalized DIGITAL WEDDING PROPOSAL	X		
Personalized INSPIRATION BOARD, including theme, colors, décor ideas + suggestions	X	X	
Detailed list of décor + rentals needed for event	X	X	
Venue visits + walk-throughs	X	X	X
Customized monthly checklist	X	X	
Detailed timeline created for vendors	X	X	
Detailed timeline created for bride and groom (entire day)	X	X	
Budget recommendations + management	X		
Wedding website + registry management	X		
Stationary Assistance + Design—Save the Dates, Invitations, Signage	X		
Floor Plan + Seating Chart assistance	X	X	
Entertainment + Activity suggestions	X	X	
Hotel + Transportation reservation assistance	X		
Bridal Shower assistance	X		
Rehearsal Dinner suggestions & organization	X	X	
Week-Of Coordination			
Frequent communication with venue + vendors about set-up, and timeline review	X	X	X
Ceremony rehearsal attendance + coordination	X	X	X
Day-Of Coordination			
Management of Vendors + Timeline, assist + receive deliveries from vendors	X	X	X
Assistance with basic set-up (1 Hour)	X	X	X
Full Ceremony & Reception Coordination + Timeline Management (8 Hours)	X	X	X
Special handling + placement of cards/gifts	X	X	X
Distribution of final payments + gratuity to vendors	X	X	X
Assistance with basic take-down (1 Hour)	X	X	X

Q + A

DO YOU OFFER PAYMENT PLANS?

Yes, we do! We understand that not all couples have a great deal of money to spend on their wedding right away. Therefore, we offer a non-refundable deposit and customize monthly payment plans for our couples. It is important to us that you don't stress about money when planning your big day. We also want to make sure that you have some money available to you in case of an emergency.

WHY DO I NEED A WEDDING PLANNER?

While you may have a vision and feel for your big day, we can help alleviate the work of planning a wedding, such as personalized design and styling, establishing and managing the budget, and ensuring your event is worry-free and unforgettable.

WHY DO I NEED A WEDDING COORDINATOR?

Your wedding takes months, even years to plan and organize. On your big day, let us do all the moving, set-up, organization of vendors, and take-down. That way, you and your love can enjoy every minute of your wedding without stress or worry.

WHY SHOULD WE HIRE YOU?

Simple Celebrations is known for our easy-going, flexible, and friendly attitude. We are also professional, hard-working, and determined to help give you and your partner the wedding of your dreams.

WHO WILL BE WITH US ON OUR WEDDING DAY?

Melissa is the main planner and coordinator at *Simple Celebrations* and will be your contact person during the consultation and planning process. In the event that Melissa is not available on your date, our other trained and trusted coordinators will provide you with the same care and attention to detail as Melissa would.

HOW MUCH COMMUNICATION WILL WE HAVE BEFORE OUR WEDDING?

Each package includes unlimited phone and email communication. Meetings are included in each package as well. No matter what, we are always available for you to answer any questions you have or ease your worry.



"Absolutely would recommend 1000%! Melissa was so helpful in helping me decide what décor I wanted. She always seemed to know what I wanted before I did myself! The whole process was so simple and easy, really took some major stress off of me the day of. Melissa and her team delivered, set up and took everything away. I didn't have to handle any of it. We also used their officiant services and the ceremony was absolutely beautiful. Could not recommend more!"

Tyler & Nick

OUR VENUE PROVIDES A COORDINATOR. WHY DO I NEED YOU?

If your venue provides a venue coordinator, they are responsible for coordinating for the venue and maintaining the property during its use. This includes serving food, cleaning messes, and managing staff. We, on the other hand, serve you! You and your partner are our main focus. We ensure that you're comfortable and have everything you need, from a drink in your hand to helping your guests to their seats. We will make your vision come to life and your wedding a day to remember.

WE ARE HAVING A BACKYARD WEDDING. DO I STILL NEED YOU?

Absolutely! Backyard weddings take a little extra time and effort to plan and prepare. Having a wedding coordinator will take the stress off of setting up, managing the vendors and timeline, and ensure that you are enjoying every minute of your big day.

WHAT DO YOU BRING ON OUR WEDDING DAY?

Rest assured, *Simple Celebrations* will have everything you need to have a stress-free wedding. This includes having vendor contact information and documents, a preestablished timeline of events, and any last-minute necessities. Also, if we are providing rentals for you, we can bring them with us and you'll have no hassle with returns.

HOW DO WE RESERVE OUR DATE?

Sound like a good match? Simply contact Melissa via phone or text at 585.455.6810 or send an email to SimpleCelebrations@yahoo.com to set up a time to discuss next steps.



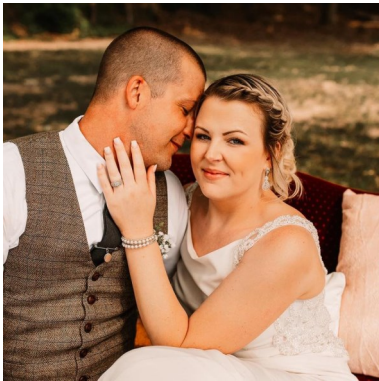
TEN STAR REVIEW! Absolutely adore Melissa (and her husband-thanks Alan!) and all that she did to make my day the perfect dream I envisioned. We worked together to plan since I really had some solid things already thought through before we got together. She did a great job reeling me in when my ideas went a little above my budget and pitched some compromiseable ideas to make the day go smoother since she has had so much experience and this is my first time! She went all in and I honestly couldn't thank her more. She gets elegance, she gets rustic, she gets boho. The fact that she helped plan, set up, coordinate my day, take down, and coordinate pickup was such a blessing. To have someone that gets the vision and can execute the day as planned really is a huge weight off a brides shoulders. I could breathe and dance and have fun and know she had it all taken care of.

My venue had some quirks, some turbulence, some drama, and she went to bat for me and my husband. Not only is she a great planner/coordinator/visionary, she is on your side and your side only. My guests said to me days and weeks after, that my coordinator Melissa was so sweet, even took some photos of them when no one else could, personally asked if they needed anything, and LOOKED HAPPY even though she probably had a million things on her mind. That's huge. To wear a smile throughout a 200 person outdoor wedding from noon to midnight? Anyone else would wear stress all over their face. She's affordable, and extremely gracious with her rentals, comparable and competitive but actually cheaper than a lot of the other places I looked at. She has access to things she doesn't have in her personal inventory and can make the vision come alive. She surprised me like a few things that she knew would complete the look that I had no idea we're going to be there and it was perfect. Pictures don't do it justice. Communication was easy as pie. Facebook, email, Instagram, text, she's got it all. Some things were just easier to text and others email and her response time was great. She could tell when I was stressing and she would always say "I got you, don't stress" and I knew she meant that. Melissa, thank you from the bottom of my and Anthony's hearts; we are so grateful to have worked with you. Keep killin it girl

Tiffany & Anthony

TESTIMONIALS

"Melissa has been extremely helpful from the moment we had started planning our wedding. We had reached out to her in the fall of 2019 with the plans of a wedding in May 2020. She was great about meeting with us and was very candid with what she envisioned, the procedures, etc. We had a few questions as we were doing a lot of this planning on our own. She offered recommendations when we needed them but had a great balance of not stepping on our toes with what we envisioned for a reception. She made the process less stressful and was great about offering her knowledge and expertise on planning for planning these types of events. Due to COVID-19, we had to scrap our wedding and reception plans for May 2020 and decided on getting married through an online ceremony in early July. Melissa agreed to officiate for us and brought over beautiful decorations for our mantel for the background of the camera. We were grateful she officiated our wedding with such short notice. She has been friendly and very easy to talk to throughout this whole process and we plan on postponing our reception to be a 1st anniversary in July 2021!"



David & Beau

"I can't say enough about Melissa! She was absolutely amazing. The attention to detail was out of this world. From start to finish, Melissa made this the most memorable day of my life. Everyone raved about the decor and how unique and amazing it was. Melissa was the calm in the storm. She went above and beyond in every aspect from taking my crying toddler for a walk so we could enjoy our entrance, to running to get the coffee I forgot, to buying my entire wedding flip flops after dinner because our feet were killing us. Her and her family are so amazing and if I had to do it all over again I wouldn't hesitate using her for every part of my wedding. It was truly my fairytale Boho wedding I dreamed about. Thank you Melissa for everything. You are a true gem! We appreciate you!"

Chelsea & Mike

"Highly highly recommended! I had a vision for my wedding but when I arrived to the venue I was completely blown away by the decor. Simple Celebrations completely exceeded my expectations. My guests were in awe of the scenery! Melissa not only surprised me with extra little pieces throughout reception that brightened up the already beautiful decor she created but, she also helped out with pictures, planning, offering to get us drinks, holding whatever was needed so I didn't have to lift a finger. She even bustled my dress for me! I could not be happier or more appreciative! Trust me when I say you are in great hands for your next event if you go with Simple Celebrations!"

Marnie & Jason



"Melissa has a heart of gold and it shines through! She is so willing to jump in and help without expecting much in return. Our wedding plans changed so many times and she was so patient and flexible with every challenge thrown our way! Her decor looks beautiful and you can tell she pours her heart into the details. She's someone who definitely wants the best for the people in her circle. Thank you, Melissa, for all of your understanding and cooperation through this difficult year for covid weddings! And thank you for helping me with my struggles outside of the wedding as well. You are a beautiful spirit "

Bri & John





@Gillian Crocca Photography

“I have heard about so many wedding planners over the last year. I really didn’t know what to expect or even what to ask for in one. When I realized we needed a wedding planner, I wanted to make sure I was gaining a friend. I didn’t have much support of family and friends to help me, nor would I ask. I mean, one would think people would offer help or even guidance planning a wedding. I know everyone is so busy with their own lives. I decided to read reviews from brides to help make my decision, and was astonished to read what some brides expected of their wedding planner in their review. Some went above and beyond from what I was reading and it seemed not appreciated then bashed online. Then I found reviews about Melissa. I found so many amazing reviews and decided I was going to reach out to her because I was lost in my planning, unsure of what I was doing, what my next step was, and what I was leaving out without realizing. One evening, I talked to Melissa on the phone for the first time and within minutes I was already in tears because I could hear the love, honesty, and eager to help without me even saying much!! My fiancé (now husband) asked Melissa to meet us for a beer to chat more. That evening when I officially first met her, she embraced me with the biggest hug as if we had been friends for 20 years and hadn’t seen each other in so long and yet it was the first time we ever met. We explained to her that we had no theme, not very many ideas, and basically had our Venue, cake and DJ. We talked that evening for what seemed to be hours. She asked us tons of questions and was able to get more out of us than we even knew we had to offer. We left that evening knowing 100% that she was going to be our Savior.... forget calling her a wedding planner! From that evening on she continued to call me, text me, and I also did the same thing. We were now friends... Friends that already seemed like family. Melissa lent me her shoulders to lean on, listened to my rants and venting, comforted my fears and even tears at the same time she did take all my stress away. While doing ALL this, She was helping me plan the wedding of my dreams. She made me the most beautiful bouquet, which included a picture of my dad who passed away several years ago. She was part of a surprise gift from my husband which was also in honor of my dad. She created my husband’s boutonniere which was a mini version of my bouquet. Her and her amazing husband Al created an arch for our alter at Artisan Works. I literally talked about this arch once and they built one and it was simply gorgeous. I can say with 100% honesty she read my mind and knew exactly what we wanted. She came up with every single idea from a welcome table, a memory table in honor of my dad, decorated our sweetheart table and dessert table gorgeously. She took very good care of myself and my husband, my entire bridal party and was a joy to be around. Scratch that, she was so fun to be around! She made our wedding invitations, created a beautiful seating chart, as well as kept in contact with all of our vendors as if she were me. Once again I could go on and on about all the things that she did for us and I feel bad if I am leaving stuff out because I know I am. Melissa worked so hard for us and I didn’t even ask her to go as far as she did. She did it all on her own. Honestly on the night of our wedding I wanted her to just drink and dance with us because she worked so hard for that evening and it was all for my husband and I. I HIGHLY recommend my friend Melissa if you are searching for a friend in your wedding planner. All I ask of you is to treat her like a friend... a best friend. She will do anything for you and make your wedding dream come true.”

Krissy & Dave



@Hudson Street Photography
@Kailyn Andrews Photography
@Photographer Olivia Rubin